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John W. McGiffin, president of Canada Steamship Lines, has been named general chairman of the 1967 subscription campaign of the Montreal YMCA. Albert L. Fairley, Jr., president of Hollinger Consolidated Gold Mines, will serve as special names chairman.

Financial objective of the campaign, which is to run February 13-27, is $320,000.

"Our campaign slogan, 'In Step With The Times,' is not just a catchphrase," says Mr. McGiffin. "The Y is doing a job with youth that urgently needs doing, and going about it in a practical, down-to-earth way."

Continued

Mr. Fairley, who has already started campaigning actively, says that "Helping young people to sort out conflicting issues and ideas by helping put them in their proper perspective is a key objective of the Y."

Division campaign chairmen are: W.J.H. Fair, Downtown; J.M. Anderson, Northwestern; B.A. Burgess, International; F.W. Davidson, Lakeshore; W.A. Devereaux, Northmount; W.L. Ridley, Westmount; G.T.L. Andrews, Lachine-Dorval; F.G. Peterson, Verdun-LaSalle.

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